



It has been said that consumers eat with their eyes. Hanks Brokerage partners with the following companies to cover your color needs which will help you optimize the visual appeal of your product. Through these partners, we can help address your needs for providing:

- Clean label solutions
- Formulation assistance
- Matching
- Price optimization



- Full line of caramel color products
- Clean label and organic options
- Matching and technical support offered



- Natural and synthetic colors
- Liquids and powders
- Matching and technical support offered



- Natural extracts that contribute to color
- Can be labeled as natural flavor